Distilling Multilingual Transformers into CNNs for Scalable Intent Classification

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Abstract

We describe an application of Knowledge Distillation used to distill and deploy multilingual Transformer models for voice assistants, enabling text classification for customers globally. Transformers have set new state-of-the-art results for tasks like intent classification, and multilingual models exploit cross-lingual transfer to allow serving requests across 100+ languages. However, their prohibitive inference time makes them impractical to deploy in real-world scenarios with low latency requirements, such as is the case of voice assistants.

We address the problem of cross-architecture distillation of multilingual Transformers to simpler models, while maintaining multilinguality without performance degradation. Training multilingual student models has received little attention, and is our main focus.

We show that a teacher-student framework, where the teacher’s unscaled activations (logits) on unlabelled data are used to supervise student model training, enables distillation of Transformers into efficient multilingual CNN models. Our student model achieves equivalent performance as the teacher, and outperforms a similar model trained on the labelled data used to train the teacher model. This approach has enabled us to accurately serve global customer requests at speed (18x improvement), scale, and low cost.

1 Introduction

For nearly all natural language understanding tasks, e.g. SuperGLUE (Wang et al., 2019), state-of-the-art results are obtained using pre-trained Transformer models. Their performance is dependent on their size and the amount of pre-training data, typically billions of tokens (Xue et al., 2021).

Intent Classification (IC), the task of understanding a user’s intent from an utterance, is a core component of all voice assistants such as Siri or Alexa. IC is challenging due to the hundreds of intents and contexts that such systems must support, and IC performance has benefited greatly from Transformers (Chen et al., 2019). As voice systems have expanded support to new languages, the benefits of Transformers have multiplied with the advent of multilingual versions such as XLM-RoBERTa (Conneau et al., 2020).

Despite the advantages, deploying Transformers at scale is not always feasible, mainly due to: (i) large memory footprint (hundreds of GB), and (ii) long inference time that is prohibitive for applications processing millions of inputs per minute.

While approaches to reducing memory footprint — such as quantization (Vargaftik et al., 2021) or pruning (Gordon et al., 2020) — have been proposed, minimizing inference time is more challenging. Pruning can speed up inference, but there are limitations to how many self-attention layers can be pruned without loss of performance. Knowledge Distillation (KD) (Hinton et al., 2015) is another approach for transferring knowledge across model architectures, e.g. from Transformers to LSTMs (Wasserblat et al., 2020), to optimize performance.

However, cross-architecture distillation of multilingual Transformers to multilingual non-Transformer architectures has received almost no attention in the community. In this work we present the first exposition of this task. Specifically, we describe an approach used to deploy multilingual IC models for voice assistants allowing accurate inference at scale, speed, and low-cost.

We face two key challenges: (i) meeting low inference latency requirements, allowing us to globally serve customers in real time (millions per minute), and (ii) supporting multi-linguality, here we support 11 locales with 7 languages. Example utterances are shown below, which represent e-commerce questions issued in different languages.

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1e.g. GPT-3 (Brown et al., 2020) contains 175B parameters, roughly requiring 350GB, when using float16.
2Self-attention layers have quadratic time-complexity.
QRNNs are up to 16x faster than LSTMs, however, for our case, we find that ConvNets are more efficient than QRNNs, as they do not perform step-wise computations as QRNNs do. We compare the inference time of QRNNs and our proposed student model, and conclude that simple ConvNets have significantly lower inference time.

**Model Compression.** Ganesh et al. (2021) systematically review approaches for compressing transformers. To reduce memory usage, quantization is often applied (Vargaftik et al., 2021). Quantization reduces the amount of bits required to store network parameters. For example, parameters represented using float32, can instead be stored using only 16 or fewer bits, reducing memory usage significantly. This allows deploying larger models in compute infrastructure with limited resources.

Model pruning is a widely explored research direction for compression, mainly consisting of two techniques. First, in unstructured pruning, weights are zeroed out using different strategies (Gordon et al., 2020). Second, in structured pruning either the self-attention heads (Fan et al., 2019) or the encoder layers (Hou et al., 2020) are pruned.

Quantization and pruning facilitate usage of large transformers without the requirement of very high memory capacity (GPU or CPU) machines. Quantization, and unstructured model pruning, mainly reduce memory usage. Structured pruning, where encoder and self-attention layers are dropped, can improve efficiency. Yet, for many real-world applications the latency needs cannot be met (with few milliseconds, as is our case). For instance, pruning more than 50% of attention heads can lead to performance loss (Fan et al., 2019).

**Knowledge Distillation (KD).** Hinton et al. (2015) discuss the trade-offs between model size and performance. Training a larger model, and distilling its knowledge to a smaller model, either using the same training data or unsupervised training data, yields identical performance. The contrary cannot be said when training a small model directly, where the performance is significantly worse than its bigger counterpart. KD works under the teacher-student paradigm, where the teacher’s output is used to train the student model such that it mimics the teacher model in terms of the output.

There are several efforts in distilling transformers into recurrent (Wasserblat et al., 2020) and convolutional architectures (Chia et al., 2019). While recurrent models like LSTMs can significantly re-
duce memory footprint and latency, the step-wise sequential computation induces a large latency overhead that cannot be overcome. Conversely, ConvNets are highly efficient for text classification, both in terms of performance and latency.

Our approach is similar to that of Chia et al. (2019), in that we use CNNs as the main building block of the student model. However, we differ in several fundamental aspects and make contributions that further push the application of knowledge distillation. First, we deal with a multilingual task, which increases the complexity of the knowledge transfer from the teacher to the student model. Second, our ConvNet architecture is different to account for the multilingual requirement. Thirdly, we rely on unsupervised data for distillation, where we show how much data is necessary across different languages to have identical performance between the teacher and student models.

3 Multilingual Distillation Method

We now describe the KD approach: the IC task, the teacher/student models, and the learning objective.

3.1 IC Task

Our intent classification task requires categorizing utterances into two intents: Commerce Question (CQ), which are questions to the voice assistant about consumer products, and Non-Commerce Question (NCQ), which are all other questions.

3.2 Teacher and Student Models

Teacher Model: As our classifier is deployed globally in many languages, we use the multilingual XLM-RoBERTa (XLMR) transformer (Conneau et al., 2020) as our teacher model.

Given an utterance \( w = (w_1, \ldots, w_n) \), consisting of \( n \) tokens, the teacher model is used to encode the input, \( T(w) = h_T(w) \), where \( h_T(w) \in \mathbb{R}^m \) represents the [CLS] pooling representation from the last XLMR layer. This is fed to a softmax classification head, consisting of a dense projection that yields the raw activations of the network (i.e. unscaled log probabilities, or logits), which are then normalized to probabilities via softmax:

\[
\text{logits}_T(w) = h_T(w)^T \cdot W_T \tag{1}
\]

\[
\text{softmax}(\text{logits}_T(w)) \tag{2}
\]

where \( W \in \mathbb{R}^{m \times C} \), \( C \) is the number of intent classes, and \( \text{logits}_T(w) \) captures the intent of the utterance, and is used to student training.

Student Model: Figure 1 shows our student model architecture. We use a deep convolutional model (ConvNet) (LeCun and Bengio, 1995), which are widely used for text classification (Kim, 2014), mainly for two reasons. Firstly, their convolutional operators allow for effective extraction of local subword interactions in an utterance, allowing to connect question shapes (e.g. “how many calories”) and product names (e.g. banana). Secondly, convolutional operations can be computed in parallel, allowing for minimal inference time, an important prerequisite for real-world applications. Finally, as IC utterances are typically short (10-40 tokens), CNNs can sufficiently capture all the important local/global lexical cues for the IC task.

Tokenization and Word Representations: Utterances are tokenized using the byte-pair encoding tokenizer model (Sennrich et al., 2016). To create a multilingual ConvNet, we leverage pretrained multilingual subword embeddings (Heinzerling and Strube, 2018). This approach allows representations of all languages, with a small vocabulary.

Encoder: Five 1D kernels of size 2-6 tokens, each with 500 filters, are aggregated with max-pooling. The pooled outputs are concatenated to form the final text representation.

Next, the student model computes the utterance representation (cf. Figure 1 (c)), \( S(w; \theta) = h_S \in \mathbb{R}^m \), that is used to predict the intent probability:

\[
\text{logits}_S(w) = h_S(w)^T \cdot W_S \tag{3}
\]

\[
\text{softmax}(\text{logits}_S(w)) \tag{4}
\]

where \( W_S \in \mathbb{R}^{m \times C} \) and \( \theta \) represent the student model parameters that need to be optimized.

3.3 Distillation Learning Objective

We use soft targets from the teacher, i.e. the unscaled log probabilities prior to softmax normalization (the logits), to train the student. We directly supervise the training of the student model \( S(w; \theta) \) such that \( \text{logits}_S(w) \approx \text{logits}_T(w) \).

To this end, our learning objective is to minimize the Mean Squared Error (MSE) loss over the logits (Mukherjee and Awadallah, 2020), computed over the \( N \) unlabelled instances:

\[
\mathcal{L} = \frac{1}{N} \sum_{i=1}^{N} ||\text{logits}_S(w_i) - \text{logits}_T(w_i)||^2 \tag{5}
\]
This logit loss encourages the student to output the same unnormalized activations as the teacher, which result in the same probabilities when normalized, and is more numerically stable to train. By minimizing $\mathcal{L}$ on a large sample of unlabelled data, the distillation process can successfully transfer the intent classification knowledge from the teacher to the student. In this aspect, it is important to consider a large and representative sample given that $\mathcal{L}$ can be minimal for a specific set of utterances, i.e. $|\text{logits}_T (w) - \text{logits}_T (w)| < \epsilon$, however, for unseen utterances the difference between $|\text{logits}_S (w) - \text{logits}_T (w)| > \epsilon$ (for some value that induces change in utterance’s label.)

### 4 Experimental Setup

We now describe the datasets used to train the teacher model, and for distillation. We also define the evaluation metrics used to assess how well the student model mimics its teacher.

#### 4.1 Datasets

We use 3 types of data: (i) teacher datasets (supervised IC training data); (ii) student datasets, unannotated utterances to train the student; and (iii) test data used to evaluate the teacher and student.

**Teacher Datasets:** Table 1 (a) shows details of the training data used for the teacher model. Utterances come from 7 different languages and 11 locales. The task is imbalanced, but for confidentiality, the class distribution cannot be disclosed.

**Student Datasets:** Table 1 (b) shows the statistics of the distillation data. We randomly sample a target number of utterances from each locale over a 1-month period. The data is unlabelled. Using unsupervised data allows the KD process to transfer any of Transformer’s pretrained knowledge that may not overlap with our supervised set.

**Test Datasets** Table 1 (c) shows the test datasets used to evaluate the performance of our teacher and student models. In total, our test set across all locales consists of 1.7M labelled instances.

#### 4.2 Teacher and Student Configuration

**Teacher Model:** Model T is based on XLMR base model with a total of 275M parameters, is fine-tuned on data from Table 1 for our multilingual IC task. The model is trained by minimizing the cross-entropy loss function using the AdamW (Loshchilov and Hutter, 2019) optimizer with a learning rate of $lr = 3e - 5$.

**Distilled Student Model:** Model S is described in Figure 1, and consists of a total of 103M parameters. It is trained using the data in Table 1 (b) by minimizing the loss in Equation (5). A dropout rate of 10% is applied to the embeddings and CNN filters for regularization. We fine-tune the pretrained embeddings, and apply learning rate warmup over the first 2 epochs to prevent catastrophic forgetting. We train for 50 epochs (via the Adam optimizer), with an early stopping criterion of 3 consecutive epochs of non-decreasing loss.

#### Distillation Datasets:

Table 1 (b) shows the statistics of the distillation data. We randomly sample a target number of utterances from each locale over a 1-month period. The data is unlabelled. Using unsupervised data allows the KD process to transfer any of Transformer’s pretrained knowledge that may not overlap with our supervised set.

**Test Datasets** Table 1 (c) shows the test datasets used to evaluate the performance of our teacher and student models. In total, our test set across all locales consists of 1.7M labelled instances.

#### Table 1

<table>
<thead>
<tr>
<th>Language</th>
<th>Locale</th>
<th>Teacher instances</th>
<th>Distillation instances</th>
<th>Test instances</th>
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<tr>
<td>English</td>
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<td>1.7M</td>
<td>4M</td>
<td>733k</td>
</tr>
<tr>
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<td>1.3M</td>
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<td>12.6k</td>
<td>647k</td>
<td>45k</td>
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</table>

3. https://huggingface.co/xlm-roberta-base
4.3 Baseline

Our main objective is minimizing inference latency of Transformer models for IC. IC accuracy is not problematic for in-domain data, and most models achieve high performance (Larson et al., 2019).

**QRNN:** We focus in comparing only w.r.t. the inference time between different approaches. We compare S to QRNN, proposed in (Bradbury et al.), and consider two configurations: (i) QRNN 4: with 4 ConvNet layers (as reported in Bradbury et al.), and (ii) QRNN 5: with 5 ConvNet layers, equivalent to the layers used in S.

**Supervised Student Model:** To assess whether distillation of teacher’s knowledge into S using unlabelled data is needed in the cases of abundance of labelled training data, we additionally train an identical model to S using the supervised training data in Table 1 instead, which we denote with S sup. The training loss for S sup is the cross-entropy loss.

4.4 Evaluation Metrics

**Accuracy:** We measure performance based on Precision (P) and Recall (R). Specifically, we compare the models at the threshold-agnostic P/R Break-Even Point (PR-BEP) (Joachims, 2005), where the precision and recall of the model are equal. To compare performance over all thresholds, we report PR-AUC (area under the PR Curve) which is a performance difference between the teacher and student. The student, using a different tokenizer and subword embeddings, is able to match teacher performance. Relative to other methods, logit loss is highly effective for capturing the teacher’s knowledge. The student, using a different tokenizer and subword embeddings, is able to match teacher performance. Relative to other methods, logit loss is highly effective for capturing the teacher’s knowledge.

**Efficiency:** We measure wall-time t to compute the inference latency in milliseconds (ms). All measurements are the averaged latency over 100 trials, computed on an m5.4xlarge instance. remains large in the languages with the largest amount of supervised data, but is much more prominent in those with little data. This highlights two main findings: (i) T due to its Transformer architecture has a superior learning capacity when compared to directly training S sup in a supervised manner; (ii) knowledge distillation allows us to successfully transfer the teacher’s pretrained knowledge to the student, allowing the student to acquire knowledge not present in the labeled data, and achieve similar generalization as the teacher (cf. Appendix A).

**Incremental Distillation Performance:** Table 3 shows the gap in performance between the student and teacher models, for varying amount of data used to train the student model. The data from Table 1 (b) is sampled using stratified sampling, with the locales representing the groups.

With only 1% of the data, the gap in terms of PR-BEP is 8.7% absolute points. Increasing this to 10% or more, the gap closes to less than 1%. Concretely, 10% represents 2.2M instances across all locales. In real-world settings it is reasonably cheap to obtain such amounts of unlabelled data.

Results indicate that with appropriate data, logit loss is highly effective for capturing the teacher’s knowledge. The student, using a different tokenizer and subword embeddings, is able to match teacher performance. Relative to other methods, logit loss is simpler to implement, and faster to train. For the IC task, we did not need to distill internal model
A drawback in deploying transformers is their prohibitive inference latency, mainly impacted by: (i) model size, and (ii) number of encoder layers. Figure 2 shows the latency for different ablations of $T$ (with varying numbers of encoder layers), and the latency of $S$, as the model with the lowest latency. Comparing $T$ and $S$, our student model has nearly 18x lower inference latency, with only 2.7ms. This represents a drastic latency reduction, allowing us to process inputs extremely quickly.

For the teacher ablations, even for $T_1$, the inference latency is still higher than that of $S$, with an additional +1.24ms latency per utterance. Furthermore, pruning layers is not lossless in terms of performance, especially in this case where only one layer is retained (Fan et al., 2019). The bottom part of Figure 2 shows the gap of the different pruned teacher models $T_j$ w.r.t the full model $T$. The gap is high when we use fewer than 8 layers, with more than 12% drop in PR-BEP. It is clear that there is no clear trade-off between self-attention layer pruning and inference latency reduction.

Finally, comparing the baseline $QRNN_4$ and $QRNN_5$, we note that the proposed student architecture, relying solely on ConvNets, results in a significantly lower inference latency. Our student architecture has 3.8x and 2.95x lower latency than $QRNN_5$ and $QRNN_4$, respectively. This significant increase in terms of latency can be explained by the fact that QRNN applies its convolutional operators for timestep (each token in an utterance), which although more efficient than LSTMs (due to parallelization), it introduces a significant overhead over the traditional ConvNet architectures.

### 5.2 Inference Latency

A drawback in deploying transformers is their prohibitive inference latency, mainly impacted by: (i) model size, and (ii) number of encoder layers.

<table>
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<th>PR-BEP</th>
<th>1%</th>
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</table>

Table 3: PR-BEP performance of the student model trained on varying portion of the distillation data from Table 1 (b). Overall, with 1% of the data used for distillation, the student model has an average gap in terms of PR-BEP of 8.7%. With increasing percentage of data used for distillation the gap is shrunk to 0.6% for 40% of the data.

### 6 Conclusions

We described an approach for distilling knowledge from Transformer into a single multilingual CNN. To our knowledge this is the first detailed exposition of cross-architecture KD to multilingual student models. We leverage the outlined framework to accurately serve predictions for our customers at speed, scale, low-cost, and across all languages. Empirically we showed how such a KD framework can be utilized in practice:

1. With sufficient unsupervised data, leveraging logits is an optimal distillation strategy for training smaller and more efficient student models, without significant performance loss.

2. KD allows smaller and more efficient models to mimic the performance of their teacher counterparts, which is not the case if similar architectures are directly trained using labelled data.

3. KD is highly preferred over other techniques such as pruning. Transformers, even with a single encoder layer have higher inference latency, and the performance drop with pruning is large, where $T_1$ has a 23% and 22% gap in terms of PR-BEP w.r.t $T$ and $S$, respectively.
Figure 2: The upper plot shows the inference latency (in milliseconds) for the teacher models, where $T_l$ ($l \in \{1, \ldots, 11\}$). $T_1$ is a single encoder layer, with the other 11 layers pruned. The bottom plot shows the gap in terms of PR-BEP of the $T_l$ models to the full teacher model. Note that, $T_1$ which has the closest inference time to $S$ (with $2.71 \text{ms}$ latency), has a 22.8% and 22.5% drop in terms of PR-BEP w.r.t $T$ and $S$, respectively. Similarly, for QRNN, the inference time is shown in the orange and yellow dashed lines, with a latency of $\text{QRNN}_4 = 8.02 \text{ms}$ and $\text{QRNN}_5 = 10.02 \text{ms}$.

4. For IC, a single multilingual CNN using multilingual subword embeddings can match the teacher performance despite using a different tokenizer. It is highly efficient, decreasing the latency by nearly 18x relative to the teacher.

5. Using as few as 2-3M distillation instances, $S$ achieves highly comparable performance as $T$, with less than 1% PR-BEP difference. The gap diminishes to 0.95% with just 40% of distillation data, specifically 8.8M instances.

6. $S$ achieves the same generalization power as $T$. On a held out test set (unseen during training and distillation), the output probabilities have a very low KL divergence (cf. Appendix A).

References


Appendix

A Generalizability of Distillation

Distribution Loyalty: We now assess the generalization of the KD process: whether the teacher and student behave similarly on unseen data. From the test set in Table 1, we take the instances that are not present in either the teacher or distillation data, resulting in 806k instances. We measure the Kullback-Leibler (KL) divergence between the output probabilities of the teacher and student models (trained with varying number of instances). KL values closer to zero, reflect similar distributions and behavior of the two models on the unseen data.

Figure 3 shows that with increasing amount of distillation data, the teacher and student models output highly similar probabilities. Further, we note that in some cases, such as for hi-IN, with 1% of the distillation data (or 6472 instances), the two models output highly diverging probabilities. Increasing the distillation data to 30% and upwards, we see that the probability distributions become highly similar, a fact also reflected in Table 3, where the student models have very close scores.

NCQ/CQ Class Separation: Figure 4 shows the class separation for the different student models, distilled with varying amount of data (1%, 10%, and 50%), and as well as the teacher model (representing the target performance for S). An ideal classifier would output 0 probability for NCQ class, and 1.0 for the CQ class, given that the IC models are trained on the binary case to predict whether an utterance is a commercial question or not.

From Figure 4, it can be noted that for S1%, there is a large amount of CQ utterances that have low CQ probability (x-axis). As the amount of distillation data is increased, we note that the distribution become more skewed (Dean and Illowsky, 2018), which represents an increase in classifier accuracy. For instance, from a skewedness score of $G_{1CQ} = -2.29$ for $S_{1\%}$, we obtain a skewedness score of $G_{1CQ} = -3.71$ for $S_{50\%}$, which implies that the CQ probability distribution is more skewed towards the higher CQ scores. In the case of classification models, the more skewed the distributions, the higher the classification performance.
Figure 3: KL-Divergence of the confidence score distribution between teacher and student models on unseen data. With increasing amounts of distillation data, the probability distributions become highly similar.

![Graph showing KL-Divergence](image)

Figure 4: NCQ/CQ confidence distribution (x-axis) as a function of how likely an utterance is to be CQ. For NCQ, this probability ideally should be close to zero, and vice-versa for CQ (close to one). The skewedness score $G_1$ measures the concentration of the probability mass for NCQ and CQ, respectively. For NCQ the higher score the better (in the positive range), whereas for CQ, the lower the score the better (negative range). The results are shown for the student models: $S_{1\%}$, $S_{10\%}$, $S_{50\%}$ (distilled with 1%, 10%, and 50% of the data, respectively), and for the teacher model $T$.

![Graph showing NCQ/CQ distribution](image)